

Dear Area Business,

Greetings from the Park Falls Area Chamber of Commerce!

We are 170+ members strong and growing with new members, new ideas for supporting business, and new events. I hope you will consider joining us.

About now you are probably asking yourself, "Why should I join the Park Falls Area Chamber?" An abbreviated list of benefits follows:

Our Chamber has an experienced Executive Director, Sue Holm, and Office Manager, Becky Michels, along with Wilma Thier, Administrative Assistant, to: Answer daily questions; Give directions; Schedule, promote, and run many local events; Provide information on lodging, activities and events, our shopping, our industry, our schools, our community, our government, ATV, snowmobile, biking, hiking, hunting, fishing, canoeing, and all other area recreational opportunities; Sell promotional items

We have an active and centrally located area to display your business cards and brochures. Our Chamber Office has been updated with a north woods look of log siding on the front of our office. We also have added beautiful built-in brochure racks, hanging business card displays, as well as a new display rack for our souvenirs. We also have improved signage from Highway 13 directing visitors to our 24 hour visitor center and Chamber Office. Please remember to keep us updated with your latest brochures and business cards.

We sponsor and promote many events and promotions throughout the year to attract tourists & shoppers including:

Luck 'O The Irish St. Patrick's Day Promotion
Easter Egg-Stravaganza
Spring Expo
Flambeau Rama
Ruffed Grouse Fall Festival
Labor Day Weekend ATV Rally
Moonlight Madness
Santa Village and Free Christmas Movie

We also advertise in the following major magazines & newspapers to promote our area:

Bird Dog Retriever
Park Falls Herald
The Journal & Topics Newspapers
The Ruffed Grouse Society
The Upland Almanac
Wisconsin Indian Head Country

We have a very professional full color area promotional guide that is distributed at many of the visitor centers throughout Wisconsin and at sport shows throughout the Midwest. This Park Falls Area booklet is updated annually, so that we can offer visitors the most current/accurate information as possible. Every Chamber member will receive a free listing in this publication under the Heading, "Area Chamber Members". Your free listing will include your business name and phone number. As a Park Falls Area Chamber of Commerce member, you will also be given the opportunity to purchase an ad in our booklet to further increase your promotional opportunity.

Your business will have free access to ATV, snowmobile, X-country, & hiking trail guides, as well as hunting, fishing, & canoeing guides and maps. We also have a supply of Wisconsin Travel and Adventure Guides and Wisconsin state maps. Please feel free to stop in and pick some up!

We have a terrific website created and maintained by Complete Computer Solutions. Your business will be listed on our website as well as be given a link to your own website, if you have one. We will also help promote any of your events that are open to the public on our Park Falls Area Calendar of Events page. Check us out at www.parkfalls.com.

I hope the above gives you more insight into the Chamber's activities and its' value to the community. The Chamber is a very worthwhile organization to support and be a part of. It is made up of a network of businesses, which support and promote our community and each other.

Park Falls Chamber Base Membership is \$175 per year. It is a very good investment when you consider the cost of other types of advertising! Thank you for your consideration. We look forward to working with you.